
Well-being, personalised medicine and chronic diseases, the pillars of Healthio

HEALTHIO

The major hallmark which defines Healthio as an unprecedented arena for innovation in the world of events devoted to the health sector is the existence of guided tours which, grouped together into three thematic areas (health and well-being, personalised medicine and chronic diseases and ageing), define the exhibition and education-related aspects of the event. A total of 27 free itineraries will be scheduled for all the visitors throughout the three days of [Healthio](#).

In order to provide a comprehensive overview of the new healthcare ecosystem, which should take into account citizens, healthcare professionals and system entrepreneurs, the contents of Healthio will be displayed by means of 15-minute tours that visit the exhibitors' stands and end with a talk held at one of the event's four agoras. Thus, there will be seven tours in the Health and Well-being area, on subjects ranging from what to do in the event of an emergency, involving Doctors Without Borders and the Consorci Sanitari Integral, to health promotion, to be held in the presence of Sanitas Hospitales, Accenture and the Sant Joan de Déu Hospital, together with advice on healthy travel, with tips from the Hospital Clínic, Universal Doctor and the Vall d'Hebron Hospital.

The twelve tours in the Personalised Medicine of the Future field will cover the empowerment of patients to improve the treatment of their illnesses, with the participation of the Asociación de Lupus de Castilla La Mancha and the Enriqueta Villavecchia Private Foundation for Child Oncology, 3D printing in health, with leading additive manufacturing companies such as HP, Arburg and Avinent, the importance of data processing and artificial intelligence, involving TIC Salut and IOMED, progress in virtual reality, during which the Biel Glasses project will be presented, and information on cancer, with the participation of three startups and leading hospitals in this disease.

The final area, Chronic Diseases and Ageing, containing five guided tours, will focus on how to improve the control of conditions such as diabetes and respiratory diseases, with the participation of patients/innovators such as Victor Bautista, a diabetes patient who has created an app to manage his pathology, and the Lovexair Foundation, a non-profit organisation which seeks to support people affected by respiratory and lung diseases.

The tours prepared by Sanitas Hospitales to present the healthcare of the future and by Doctors Without Borders, titled "Innovation in times of crisis", complete the selection of guided tours at Healthio 2018, Fira de Barcelona's new health-related event.

Published on : Fri, 19 Oct 2018