

## The Perfect Healthcare System



The ideal healthcare system would have the universal coverage of the UK, the choice of France and innovation flair and speed of India.

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According to Mark Britnell, author and Chairman and Partner at KPMG Global Health Practice, the perfect healthcare system would consist of the best features of 12 countries.

Britnell was speaking at the International Finance Corporation (IFC) Global Private Health Coverage in Barcelona, Spain held from May 16 to 17.

Referring to concepts in his 2015 book In Search of the Perfect Health System, Britnell, who has worked in health in more than 60 countries, said the perfect healthcare system would also include the following:

Primary care of Israel
Community services of Brazil
Mental health and wellbeing of Australia
Research and Development of the U.S.
Aged care of Japan
Information, communication and technology of Singapore
Funding of Switzerland

This year's biennial conference explored the issue of creating value in health systems with global thought leaders presenting and delegates from 64 developed and developing countries attending.

The event was opened by keynote speaker, Dell Medical School Professor and Value Based Healthcare (VBHC) co-founder, Elizabeth Teisberg.

Teisberg spoke about the need to overcome fear and take the first steps towards VBHC models in addition to detailing ideas from forthcoming book Capability, Comfort and Calm co-authored with Scott Wallace, Associate Professor at the Dell Medical School.

"This is what people want from healthcare," Teisberg told an audience of hundreds. "Capability, comfort and calm. We're asked about parking and waiting times but how often do we ask patients 'How are you?'"

Over the course of the congress, experts discussed critical topics that included creating value in health systems, the future of medical devices in BRICs, the impact of social and private health insurance, green building and, with a nod to a serious projected shortage of healthcare staff by 2030, innovations in the supply of skilled health personnel. Outcomes measurement and the potential of PPPs were also central to the congress debate.

Technology also featured heavily with developing countries displaying innovation in patient care, work processes and staff training.

Both private and public healthcare were represented at the IFC Global Private Health Coverage congress with 70 percent of delegates from the C Suite.

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