

The Patient Safety Movement Foundation and HealthManagement.org form strategic partnership



CYPRUS (July 5, 2018) - The [Patient Safety Movement Foundation \(PSMF\)](#), and leading health sector media [HealthManagement.org](#) have announced a strategic information partnership that will raise awareness on reducing preventable patient deaths across the care continuum. The Patient Safety Movement Foundation is a global non-profit that brings together leading medical experts, medical technology CEOs, government leaders and patient advocates with the goal of eliminating preventable patient deaths in hospitals.

The subject of patient death by medical errors has gained global awareness as leading medical establishments, and industry media have brought to light disturbing figures on preventable patient mortalities. Through this partnership, PSMF and HealthManagement.org will publish stories on the latest research, programmes and evidence-based solutions for tackling the 30 leading causes of preventable death and medical error in the world.

According to the researchers, medical errors account for the 14th leading cause of death globally. In the United States, medical errors cause 200,000 preventable deaths every year – making it the third leading cause of death in the United States behind heart disease and cancer. With the mission of ZERO preventable deaths by 2020 (0X2020), PSMF is committed to unifying the healthcare ecosystem and further implementing evidence-based best practices to save thousands of lives and reduce healthcare costs.

“We can no longer hope for ZERO preventable patient deaths; we must plan for ZERO,” explains Joe Kiani, Founder, and Chairman of the Patient Safety Movement Foundation (pictured). “We are thrilled to partner with HealthManagement.org to publish the latest information on news, technology and evidence-based best practices surrounding the leading causes of preventable patient harm. Medical errors are preventable. By learning about best practices and leadership implemented by hospitals, we can enable healthcare personnel to improve patient safety around the world. Together we can make a difference.”

Commenting on the partnership, Christian Marolt, Executive Director of HealthManagement.org said:

“For more than 20 years, we have been striving to break down the type of siloisation in healthcare that ultimately contributes to inefficiencies and medical errors. Through our collaboration with PSMF, we will continue to fight to connect all factions in healthcare and to support the aim to achieve zero preventable patient deaths by 2020. We will use all our digital and print channels to reach our audience of healthcare management and industry leaders and our presence at medical events across the globe to spread the message about the PSMF campaign. Preventable patient deaths are unacceptable, and the healthcare sector cannot waste any more time addressing this issue.”

About Patient Safety Movement Foundation

Founded in 2012 by [Joe Kiani](#), the Patient Safety Movement Foundation (PSMF) is the only non-profit that has publicly committed to eliminating preventable patient deaths in hospitals by the year 2020. At the same time, they are setting up Regional Networks to duplicate efforts abroad. Medical errors are one of the leading causes of harm and death across the globe. The Foundation has worked with the world's leading clinicians, hospital CEOs, healthcare technology CEOs, patient advocates and government leaders to create 30 evidence-based Actionable Patient Safety Solutions (APSS) under 16 umbrella topics. These APSS are made available to every hospital and clinician free of charge. For patients, a free mobile application, PatientAider, empowers their loved ones to better navigate their hospitalisation. The Foundation also convenes the annual World Patient Safety, Science & Technology Summit. Speakers and panellists include clinicians, researchers, patients, world leaders, senators, ministers of health and innovators from around the world.

About HealthManagement.org

HealthManagement.org is a comprehensive print, digital and social media platform dedicated to promoting management, leadership, best practice and cross-collaboration in healthcare. With the active engagement from thought leaders and well-respected national and international associations, HealthManagement.org provides comprehensive information related to clinical practice, hospital administration, latest research, technology advances, major practice challenges and valuable management insights. The journal is distributed worldwide with a circulation of over 60,000 and is complemented by an online knowledge base of more than 100,000 articles, blogs and thought pieces plus a presence at key sector events around the globe.

Image credit: Courtesy of the Patient Safety Movement Foundation

