
RSNA 2022: Hologic to Present Innovative Technology Advancements in Women's Health



[Hologic](#) will present four medical educational sessions at the Scientific Assembly and Annual Meeting of the Radiological Society of North America (RSNA), offering attendees the opportunity to engage and learn more about their products during the Lunch and Learns.

Hologic Medical Education Lunch and Learns will include the following:

Dr. Krystal Airolawill present the benefits of new upright breast biopsy technologies.

Employing the same imaging equipment as for mammography exams, the Affirm upright biopsy system is an add-on to any Hologic 3D Mammography system to enable fast and accurate 2D or 3D breast biopsies.

Dr. Airola will also discuss the Brevera breast biopsy system. This system can streamline the whole breast biopsy process from beginning to end, integrating real imaging for instant verification, and automated post-biopsy sample handling. It has the potential to reduce the average time of each procedure and improve patient experience, whilst also maximising clinical decision-making.



Participants will discover more surrounding emerging ultrasound technology in liver surveillance, specifically addressing the advancements in Ultrasound technology with ShearWave™ Elastography. The lecture will share insightful information regarding the opportunities to improve workflow efficiencies in liver surveillance – essential for transforming patient experience and improving patient outcomes.

Attendees will learn from experts about the benefits of the latest technology using AI for mammography screening. A focus will be on deep learning AI and the benefits of Genius AI Detection; productivity levels will increase and clinicians will be better equipped to detect breast cancer earlier.

Lastly, a panel discussion will take place to address the options in localization. Attendees will learn about the different options in localization from leading radiologists and breast surgeons, discovering what they use and why. It will consist of a multidisciplinary discussion with experts sharing their insights from their expertise and experience, highlighting the strengths and weaknesses of the different options.

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