
RSNA 2013: Carestream's Innovative Web Portal Provides Cost-Effective Print Solutions Programme



Healthcare providers can monitor film usage, inventory, billing and service information through convenient, pay-per-print model.

Carestream is offering a new Managed Print Solutions programme that pairs the outstanding image quality of its Dryview laser imagers and medical films with a comprehensive, all-inclusive programme that provides a broad range of benefits to healthcare providers.

This programme helps eliminate the capital investment in film printing systems and offers a payment model based on per-print usage, with management through an easy-to-use and comprehensive Web portal. The launch of Carestream Managed Print Solutions is already underway and will continue in 2014.

"Everything has become extremely simple and accessible to all our staff. I would definitely recommend this service to others involved in healthcare," said Dr. Pascal Hauet, Radiologist MD, Cabinet de Radiologie parisien des Drs Hauet et Lunel (France).

Under this new programme, Carestream will maintain its laser imagers at the healthcare provider's location, and will remotely monitor and deliver film inventory according to each facility's needs.

"Listening to our global customers has shaped this innovative yet intuitive pay-per-print model for film, printers and services. The convenience of our offering—featuring remote usage tracking and simple electronic payment methods, combined with a dynamic private web experience—will result in significant benefits for healthcare providers," said Jianqing Bennett, Vice President, Global Medical Sales & Services at Carestream.

Carestream Managed Print Solutions is uniquely designed to provide customers with administrative and operational efficiencies that offer several advantages including:

- Automatic replenishment of inventory to avoid costly expedited film shipments when supplies run low
- Convenience of electronic payments
- A state-of-the-art private Web interface with access 24/7 and online interaction with secure and real-time information
- Elimination of capital outlay for equipment
- Savings in order management with no need for purchase orders
- Visibility to multi-site, multi-printer activity from a centralized view
- World-class service and support, including on-line service interaction
- Convenient management reports.

The company's entire radiology product portfolio will be on display at the annual meeting of the Radiological Society of North America that begins Dec. 1 in Chicago, Ill.

Source: [Carestream](#)

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