
Rainer Herzog is Founder & Managing Partner at Digital Health Partners



Rainer Herzog is the founder and Managing Partner at Digital Health Partners. Digital Health Partners supports and works with stakeholders in healthcare to steer safely through the digital innovation turmoil, manage digital transformation and sustain business growth - from strategies and concepts to business and market implementation.

Herzog has spent over 20 years in the pharmaceutical, medical technology and ICT industries and is a specialist in e - and mHealth. He joined HIMSS in November 2012 as Director of HIMSS Europe and became Managing Director in December 2013. He became General Manager for Austria, Germany and Switzerland for HIMSS Europe in October 2015. Rainer also independently consults for companies, including some digital health start-ups.

Herzog is a senior healthcare industry executive with an excellent track record in leading international organisations. He is known for building and developing new business towards consistent and sustainable growth, as well as for achieving strong operational, market and financial results. He is a distinguished people oriented leader with a broad international general management experience, ranging from Life Sciences and Medical Technology to Digital Health. Herzog is part of a wide international network of decision makers, influencers and senior executives from politics, industry and academia.

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