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## MEDICA 2019 + COMPAMED 2019: Medical World Meets in Düsseldorf



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On November 18, the world's largest and leading medical trade fair, MEDICA 2019, is greeting visitors from all over the world. This year it has set a record with 5,500 exhibitors from 69 countries, including Germany, China, Italy, the USA, South Korea, Turkey, France, Great Britain and many more. The fair is on until November 21.

"No other event in the world offers such a comprehensive, international offer of innovations that covers the entire spectrum of needs for outpatient and inpatient care," says Horst Giesen, Global Portfolio Director Health & Medical Technologies at Messe Düsseldorf.

You may also like: [2020: Another Year of Radical Change in Healthcare](#)

In parallel with MEDICA, COMPAMED, an international leading supplier trade fair, is hosting 800 exhibitors who present complex high-tech solutions and services for the medical technology industry.

The leading topic this time is the increasing digitalisation of processes in health care that directly includes the patient. It is reflected in both exhibitor innovations at MEDICA 2019 and the accompanying conferences and forums, such as the 42nd German Hospital Conference, the MEDICA HEALTH IT FORUM, the MEDICA CONNECTED HEALTHCARE FORUM and others.

### The focal points at MEDICA are:

- electromedicine / medical technology (approx. 2,500 exhibitors)
- laboratory technology / diagnostics
- physiotherapy / orthopaedic technology
- commodities and consumables
- information and communication technology
- medical furniture and specialist furnishings for hospitals and practices.

### Start-ups Introducing the Future

Over the past years, the number of start-ups at MEDICA has been constantly growing. This year, Düsseldorf welcomes several hundred aspiring, digitally driven companies to present their innovations. Thus, the MEDICA DISRUPT programme provides an introduction to new solutions for, for example, taking blood pressure, lab-on-skin technology and biomarker analysis, as well as the exemplary use of artificial intelligence and big data for ulcers and wounds classification and documentation. Also, at the MEDICA START-UP PARK interested parties can discuss possible business cooperations with the company founders (37 participants from 17 countries in total).

You can find detailed information on MEDICA 2019 at: <https://www.medica-tradefair.com> and on COMPAMED 2019 at <https://www.compamed-tradefair.com>.

Source: [MEDICA](#)

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