Leaders from Medical Technology Associations Commit to Advance Ethical Behaviour Globally

EDMA (European Diagnostic Manufacturers Association) AdvaMed (American Medical Technology Association), Eucomed (European Medical Technology Association), COCIR (European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry), IMEDA (International Medical Devices Manufacturers Association), MEDEC (Canadian medical technology industry association), MTAA (Medical Technology Association of Australia), Medical Technology Association of New Zealand and SAMED (South African Medical Device Industry Association) have signed the "Global Compliance Statement on Interactions between Medical Technology Companies and Healthcare professionals" during a ceremony held at the 2011 International Device Industry Compliance Conference in London.

The three main points of the agreement are the following:

- To promote ethical interactions among companies and healthcare professionals by encouraging the former to adopt compliance programmes;
- To support education and compliance of companies with all applicable laws or professional codes (including national association codes); and
- To cooperate in order to advance ethical collaborations.
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The agreement is the logic extension of the Joint Transatlantic Statement that EDMA, AdvaMed, and Eucomed signed in May 2010.

Philippe Jacon, EDMA *ad interim* Director General, commented on the occasion: "I am particularly pleased that, one year after the original Statement was signed, six healthcare industry associations have decided to join us, as it shows that our vision to promote an international culture of integrity and ethical business practices is paramount in a time of globalisation"

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