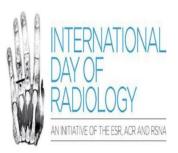


International Day of Radiology Reaches Milestone With Over 100 Participating Societies



The first International Day of Radiology held in 2012 was celebrated by over 80 medical and radiological societies around the world, whereas this year's upcoming event has received registrations from 110 societies in 58 countries, clearly marking a global increase in interest.

The day's general goal is to increase awareness of the radiology's contribution to safe patient care and to further enhance understanding of the radiologists' role in modern healthcare.

Tomorrow's celebrations include a London meeting dedicated to hot topics in thoracic imaging, special scientific presentations in New Delhi and a conference in Bratislava to name but a few. A full list of scheduled events can be viewed on the International Day of Radiology website.

The theme of the 2013 occasion is centered around lung imaging and the vital role that imaging has in the battle against lung disease. In collaboration with the European Society of Thoracic Radiology (ESTI), the European Society of Radiology (ESR) has compiled a booklet dedicated to lung imaging. Entitled 'Breathe easy: how radiology helps to find and fight lung diseases', its aim is to inform the general public on how lung diseases are imaged and what kind of knowledge, training and skills are required to successfully interpret the images taken.

One of the authors of the lung imaging booklet Doctor Sujal Desai, consultant radiologist at King's College Hospital NHS Foundation in London and chairman of ESTI's Training and Educational Committee explains why medical imaging is at the centre of medical practice: "Most clinicians rely very, very heavily on imaging nowadays, and patients are referred for imaging studies every single day" and goes on to say that "without a diagnosis there is no treatment; and at the end of the day that's what patients come for. So medical imaging is extremely important."

A further aim of the International Day of Radiology is to celebrate the scientific and medical breakthroughs that have enabled the development of modern medical imaging. Written by experts from the International Society for the History of Radiology (ISHRAD) and the Röntgen Museum in Germany, 'The Story of Radiology' chronicles these important discoveries in an annually published series on the history of radiology. The second chapter is available to download for free online now on the International Day of Radiology website.

Prof. Cornelia Schaefer-Prokop is ESTI's president and executive editor of the lung imaging booklet, emphasises the importance of the International Day of Radiology: "Frequently people don't know why they have to undergo imaging. They never see the radiologist, because we radiologists tend to work in the background and I think that makes the International Day of Radiology so important; just to tell the general public how central the part of imaging is."

To get more information about the, including the booklets about lung imaging and the history of radiology, visit the official International Day of Radiology website.

Source: European Society of Radiology

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