
Getinge is Opening Up a New Experience Center in Frankfurt



Getinge's new Experience Center in Frankfurt, Germany is part of the company's continuous strive to interact with, and support, customers and partners. It will showcase Getinge's broad portfolio of innovative and sustainable health care and life science solutions.

"Over the last years, we have developed several new ways to virtually interact with customers and partners", says Carsten Blecker, Chief Commercial Officer at Getinge. "Still, we see a continuous need to be accessible and close to our customers, to display our products and solutions, offer training and exchange knowledge and ideas. In the new Experience Center, visitors get to explore our solutions in a real life setting and learn more about new and advanced technologies that can help improve health care and life science."

The new Getinge Experience Center is located at Gateway Gardens in Frankfurt, Germany, close to the international airport, and will be open for visitors on weekdays. The center includes both product exhibition areas, training facilities and offices.

"Prior to the pandemic, we hosted more than 20,000 visitors at our previous Experience Center in Rastatt, Germany. We are very proud of our history in Rastatt and how the Experience Center has delivered customer value and developed to a knowledge hub throughout the years. As we now focus our operations in Rastatt on innovating and producing operating tables and cardiopulmonary hardware products, moving the Experience Center to Frankfurt is a natural step."

The inauguration takes place on May 9, 2022 and will be hosted by Mattias Perjos, President & CEO, Carsten Blecker, Chief Commercial Officer and Josef Hinterberger, President DACH & BeNeLux at Getinge.

"We look forward to welcome visitors to these new premises to exchange knowledge around existing and upcoming solutions for the operating room, intensive care, cardiovascular procedures, sterile reprocessing and life science," says Carsten Blecker.

Source: [Getinge](#)

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