
Frost & Sullivan Names Carestream Health

By implementing successful product and business strategies across the two pillars of its medical imaging business - digital/computed radiography (DR/CR) and imaging informatics - Carestream Health has achieved healthy organic growth while expanding its presence in the global market.

Carestream Health has gained share over its competitors by being quicker, as well as more effective, flexible and proactive in adapting to the changing radiology and healthcare IT landscape. Throughout a challenging year, Carestream Health continued to develop solutions that are more innovative and more affordable, while still maintaining high-quality customer service.

Carestream Health achieved the pole position in the highly competitive U.S. medical imaging market by capturing an impressive 14 percent combined DR/CR market share in 2009. The company owes a large part of this success to the timely introduction of the DRX-1 detector panel. This solution, which provides a cost-effective and rapid upgrade path to DR, without the cost of replacing an x-ray room, is an appealing proposition in the current capital-constrained environment. In fact, after less than a year on the market, the DRX-1 already has caused a significant increase in productivity for the current users of analogue X-Ray and CR.

The company followed this up with the launch of a series of integrated equipment, the DRX-Evolution product line, which augmented Carestream Health

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