

# Volume 15 - Issue 2, 2015 - Datebook

# ESC Congress 2015 – London Calling

Bringing the fight against cardiovascular disease to the vibrant city of London between August 29 and September 2, the ESC Congress 2015 will focus on patient care this year and spotlight "Environment and the Heart" to highlight the many different kinds of interactions between the Environment and Cardiovascular Diseases.



By presenting, sharing, and debating on the latest science and research in cardiology, attendees will look at how the lives of patients can be improved with the most timely and significant advances in prevention, diagnosis and treatment of cardiovascular disease.

According to Prof. Fausto J Pinto, ESC President, and Geneviève Derumeaux, Congress Programme Committee Chairperson, the scientific programme will be practice-orientated and interactive, enabling cardiologists to equate the presented science to their professional practice.

# New This Year

The **Guidelines in Practice** sessions this year include: **My NCS@ESC** This programme highlights the contribution of National Cardiac Societies to the ESC Congress. Seven societies have each designed their "My NCS@ESC" track

- a series of 'guidelines in Daily Practice' sessions based on the 2013/2014 ESC Clinical Practice guidelines as well as the new 2015 guidelines.

#### Part of the ESC Young Communities sessions: International Young

#### Community

The Cardiologists of Tomorrow as well as the Scientists of Tomorrow have prepared sessions in collaboration with the Young Community from Brazil, the Young Community from Japan as well as the British Young Community.

#### Within the Expert Sessions series:

# Science@Breakfast

What a great way to start the day! Wake up your brain with breakfast and discussion. A unique opportunity for intense interaction between a small audience and two experts addressing a specific current issue. These sessions will take place between 07:30 and 08:15 in the Hub.



# Virtual Reach

Last year's congress internet statistics are impressive, with close to 195,000 online live views on the ESC website and a social media reach of almost 30 million people. The dedicated ESC Congress 365 section received over 808,000 page views in 2014 and, based on that success, it will continue to feature prominently during the London event and beyond as a gateway to thousands of webcasts, slides, abstracts and reports. No subscription needed!

# **Exhibition and Industry**

The ExCeL's exhibition space will welcome over 200 international companies. They will present the latest, greatest and most cutting-edge in cardiovascular therapies, technologies and related services in an animated, educational exhibition area.

Industr y-sponsored sessions are approved by the ESC Congress Programme Committee, and will offer key insight into the latest scientific developments for cardiovascular care.

The hands-on tutorials are organised by supporting companies (also approved by the ESC Congress Programme Committee). These intensive practical tutorials will allow attendees to gain first-hand knowledge by learning from industry experts on imaging and device techniques relevant to them.

Interaction between experts and delegates is ensured in the 'Experts on the Spot' Satellite Symposia.

# **Advance Programme**

The 2015 advance programme is online; scan this QR code to see what's on at the ESC Congress 2015:

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