

## #eHW15: Agfa Excited about Portal in Europe



Following growth in the US and India health markets, Agfa says it is looking forward to European feedback on the Agfa HealthCare Portal.

"At this moment we are releasing the portal to the European market and we will soon have our first private market site up and running. We're excited about the reaction," Joost Felix Lead Product Manager told HealthManagement.org at eHealth week in Riga.

The portal facilitates flexibility and convenience in healthcare by offering physicians, patients and caregivers access to web-based data and images both inside and outside a hospital. "Easy to integrate and to use, it brings together patient data and images from different sources."

Its mobile functionality, for both Google Android and Apple iOS, supports the increasing demands of care providers and patients for "anywhere, anytime" access to information using their own mobile devices.

"It's one of the few platforms in the field that combines access for patients and providers in a single solution," Felix said.

The portal was a result of integration of both technology and the human factor. "Like we always do in Agfa, we engage with user groups during the development of a product," Felix explained. "With the Agfa HealthCare Portal we have also been using feedback from these groups to drive the development".

Another key advantage of the portal is its Enterprise Imaging platform. It improves interoperability, enhances collaboration across disciplines, reduces administrative costs and increases operational efficiency for most efficient workflow.

Agfa is continuously improving healthcare IT solutions that cover the needs of healthcare enterprises, whether operating as single facilities, multisite hospitals or regional groups. In 2015, projects are being implemented in a number of countries.

Agfa has more than 140 years of experience in healthcare solutions. It develops, produces and distributes an extensive range of analog and digital imaging systems and IT solutions in the healthcare sector, as well as for specific industrial applications.

eHealth week took place from May 11 to 13 in Riga, Latvia. There were more than 1200 delegates and 81 exhibitors from the 28 EU states representing public and private healthcare sectors, clinicians, hospital and IT managers. eHealth is designated as one of Europe's six "lead markets" for innovation in Europe.

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