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## Do AI-Friendly Chiefs Lead More Successful Organisations?



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A report published by Deep Knowledge Analytics shows that [AI-Friendly chiefs](#) are more likely to help drive their organisation to success.

Researchers did a deep dive with 50 pharma and tech corporations and discovered that when CEOs and board members embraced AI, it indicated R&D efficiency and the **likelihood of more success in drug discovery**.

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The report identified **100 CEOs and board members who are engaging with AI for their business**. According to the report, most are concentrated in Germany, the U.S.A. and Japan and these countries are tipped to become AI research and **innovation hubs**.

“The AI leaders have **interdisciplinary skills in both business and technology**,” researchers said. “The objective of this report is to establish a benchmark. In the future we expect to observe a correlation between such benchmarking and market and investment prospects with the level of [AI commitment](#) serving as an indicator of market capitalisation growth.”

Researchers said the [deployment of AI](#) meant deeper and **more effective business analysis** and, ultimately, outperformance in the specified sector.

Source: [DK Analytics](#)

Image credit: Pixabay

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