
DexCare Appoints Seasoned Software Expert Rick Pittenger to Chief Technology Officer



DexCare, Inc., the leading data-driven intelligence company focused on creating exceptional healthcare access experiences for everyone, has named Rick Pittenger as Chief Technology Officer. Pittenger is an internet and consumer technology veteran and proven leader in the development, deployment and management of large-scale SaaS systems. A key addition to the leadership team, the seasoned software engineer brings experience in building complex and market-scalable high-performance systems that have been used by the world's leading enterprises.

In his new role, Pittenger will lead DexCare's Application, Infrastructure and Engineering teams. His extensive, on-target expertise will serve as a value add to extend and amplify the strong work done by those teams.

"Rick's proven success in leading teams that built sophisticated systems utilizing modern software development practices needed to achieve scale will allow DexCare to continue growing and innovating at the level of excellence our health systems expect," said Derek Streat, CEO. "Rick's resume speaks for itself; he has been a part of numerous IPOs and successfully transitioned multiple teams through mergers and acquisitions. Technically, he has consistently been at the forefront of consumer and engineering trends for decades, and we can't wait to see that expertise materialize as he helps us reimagine the care experience."

Pittenger was most recently the Chief Technology Officer at Cint, a digital insights-gathering platform yielding \$300 million in annual revenue and valued at over \$2 billion. He joined Cint after its \$1.1 billion acquisition of Lucid, where he also served as Chief Technology Officer in charge of both Product and Engineering. In his three years at Lucid, Pittenger led the transformation of the company to be a technology driven market research platform that helped transform the online market research industry and solidified Lucid's leadership in the space. Lucid's platform enabled billions of questions to be asked to users across the globe enabling millions of voices to be heard. He also helped drive innovative products such as Lucid's Media Measurement which is a market leader in measuring online ad campaign effectiveness.

An internet technology veteran, Pittenger began his career in internet development in 1996 at GeoCities where he led the engineering organization through IPO and subsequent acquisition by Yahoo. Working at Yahoo, he focused on large-scale enterprise, and eventually, consumer-facing sites. He later moved to Proofpoint, where he helped take the company to yet another successful IPO. He holds a BSCS from the University of California, Santa Barbara, and an MSCS and MBA from the University of Southern California.

"The energy at DexCare is palpable. With their recent [acquisition](#) of preeminent eCommerce and online merchandising technology company, Womp, Inc., it's clear that they have an innovative, somewhat novel vision for bringing a new type of healthcare access experiences into the hands of consumers," said Rick Pittenger. "I'm eager to apply my knowledge in consumer and digital growth marketing in this new role and work alongside a group that isn't just ahead of the curve in this industry but leading it."

Source: [DexCare](#)

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