

## **CIOs Suggest New Strategies to Improve Hybrid Experience**



As a significant number of organisations are working in a hybrid model, the percentage of remote-capable workers working in a hybrid environment increased from 42% to 49% in 2022.

CIOs are currently making significant investments in technologies aimed at improving the hybrid work experience. This includes making larger investments into cybersecurity as well as collaboration platforms to better support organisation needs.

Organisations looking to maximise employee productivity must identify the types of workers in their organisations, and understand how they work and what they need to perform well. With a better understanding of workplace dynamics and requirements, IT leaders can focus on how to create the optimal working experience for employees to be productive in their job, and this means creating a productive and improved hybrid work experience.

As hybrid workers move between home and office, they require technologies that will allow them to replicate personal connections online making them feel part of the team, regardless of their location. To facilitate this, improving collaboration software and cloud-based applications are at the top of the list priorities. As well, basic amenities such as huddle rooms are being introduced to facilitate remote collaboration across the globe.

To drive the same experience whether employees work remotely or not, IT teams have been educating employees about using and maximising existing capabilities.

Additionally, IT organisations are looking to roll out new tools such as a virtual whiteboard to provide real-time collaboration from anywhere; these types of tools will be added to Zoom so that employees can access them during virtual meetings. Other plans include enhancing IT support capabilities such as crowd sourcing to troubleshoot common IT issues so employees have additional options to receive technical support.

Overall, IT leader are working to process updates and investments in order to deliver seamless and equitable experiences for hybrid workers.

Source: CIO

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