

Appointment of Spanish Distributor



Sphere Medical Holding plc, an innovative point-of-care monitoring and diagnostic devices company, is pleased to announce the appointment of Proyectos Hospitalarios Internacional S.A. ("Prhoinsa") as exclusive distributor of Proxima products in Spain. Prhoinsa is well established in Spain as a distributor of a variety of medical devices, including a number in the critical care arena.

Under the terms of the distribution agreement, Prhoinsa will commence marketing of Proxima in the second quarter of 2017 and has already placed initial orders for Proxima 4 monitors, launched in Europe yesterday, and consumables.

As announced on 21 July 2016, Sphere Medical has already appointed a distributor for Italy and the Company markets Proxima directly in the UK, Germany, Belgium and The Netherlands. The Company will continue to pursue the appointment of further regional distributors for Proxima in other European markets where not yet present.

Wolfgang Rencken, the Company's Chief Executive Officer, commented: "We are very pleased to appoint Prhoinsa as our distributor of Proxima in Spain and we look forward to expanding our geographical coverage further in the coming months, particularly now that Proxima 4 has been launched."

Source & Image Credit: Sphere Medical

Published on : Thu, 15 Dec 2016