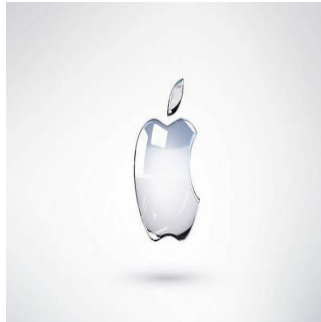

Apple Goes 'All-In-One' Healthy



It came as no surprise when Apple announced their entry into the health information business at their Worldwide Developers Conference (WWDC), a major development of such nature had been expected for some time.

Simply entitled 'Health', the innovative app works with the cloud-based health information platform 'HealthKit', offering a new kind of seamless body metrics management platform.

By enabling users to collect their vital signs, this app is designed to give users a complete picture of their health profile: exercise, sleep, eating, and even metrics like blood pressure and glucose levels. 'Health' constantly analyses the given data and alerts the user's doctor when certain vital measurements, like blood pressure or blood sugar, move outside of the pre-defined healthy range. Having enjoyed a long partnership with Apple, Nike will be one of the first third-party apps supported by 'Health'.

In their design process, the team at Apple has worked with the health care system in order to maximise the platform's performance. In addition to computer-based patient record company Epic, doctors at the Mayo Clinic in particular have provided their input to optimise ways for healthcare providers and hospital systems to access and amend patient data in 'HealthKit'.

Craig Federighi, Apple's Senior Vice President, believes 'Health' and 'HealthKit' to be of major importance to health care. In conjunction with the company's growing wearable technology segment, the potential of this new platform is indeed limitless.

Apple also unveiled 'Continuity', an innovative system that takes mobile, seamless access between devices to a whole new level, and the iCloud is upgraded to iCloud Drive, allowing users to access files at home and on the go.

Sources: [MedCity News](#) and [Medical Daily](#)

Published on : Tue, 3 Jun 2014