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## 5 Reasons to Go to Arab Health 2017



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Arab Health has the well-earned reputation of being the biggest healthcare event in the MENA region.

What are the top 5 reasons to Visit Arab Health?

### 1. It's Big

Running from January 30 to February 2, this year the event boasts a trade fair featuring 4, 400 of the globe's leading healthcare companies from 70 countries, 38 dedicated country pavilions and 115, 000 visitors for networking.

### 2. CME-Accredited Conferences

[Arab Health](#) 2017 features 14 conferences offering Continuing Medical Education (CME) points for medical professionals. The CME programme brings the latest international trends to visitors with international speakers focusing on a wide range of subjects.

### 3. Hands-on-Training (HoT) Modules

Leading medical device companies and healthcare providers have joined forces to develop a number of programmes that cover a spectrum of modalities giving healthcare practitioners first-hand experience of the latest technology has to offer. These include training in 3D printing, radiology training, bariatric surgery training and the latest proton therapy training.

### 4. 3D Printing Zone

The [3D Medical Printing Zone](#) continues to grow each year as the technology itself expands. Visitors can get right to the core of the latest trends in 3D tech as a host of companies exhibit their wares and innovation displays show cutting-edge developments in the field.

### 5. Dealer & Distributor Wall

Networking is being taken to a new level this year with dealers and distributors being directly connected to clients through the event networking initiative, the Dealer and Distributor Wall.

Visitor conference experience will be enhanced by The Arab Health mobile app developed to support the event experience before, during and after the show. The app enables navigation of the floor plan, browsing through 1, 000s of exhibitors and products and personalisation of visitor

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experience through the ability to 'favourite' features and make notes on what's on the agenda.

Source: [Arab Health](#)

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