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## Roberto Ascione Assumes the Role of President, Health Innovation at EVERSANA



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Serial entrepreneur and visionary [Roberto Ascione](#) has announced his transition to President, Health Innovation at [EVERSANA](#). This transition marks a significant milestone for both Ascione and the industry at large.

Ascione, renowned for his expertise in digital health and his leadership as the founder of Healthware Group, expressed his enthusiasm for the new role, calling it a pivotal moment in his career. "Today marks a very special day in Healthware history and for me, personally," Ascione remarked.

The integration of Healthware into the EVERSANA network has been a carefully orchestrated process over the past six months, culminating in the formation of EVERSANA INTOUCH Healthware. This new entity reflects a powerful synergy between the past accomplishments of Healthware and the future aspirations of EVERSANA.

As Ascione assumes his new position, he entrusts the leadership of Healthware to his long-time associate Fulvio Fortini. Ascione expressed confidence in Fortini and the seasoned leadership team, affirming his pride in their collective achievements.

In his expanded role as President of Health Innovation, Ascione pledges to drive innovation initiatives on a global scale, fostering growth and forging connections to propel the company and its clients towards future advancements.

**Image Credit:** [EVERSANA](#)

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